



Make  
Mothers  
Matter



Comité économique et social européen  
European Economic and Social Committee



## Seminar on the eve of International Day of Families 2019: The Role of families in achieving the circular economy

**14 May 2019**

Room JDE 51  
European Economic and Social Committee  
Rue Belliard 99  
1040 Brussels

### **Programme**

**9h10 Registration**

**9h30 Opening Speech: Mr Luca Jahier** EESC President

**9h45 Hugo Schally**, Head of Unit Multilateral environmental co-operation and former HOU in charge of developing and implementing the EU initiative on circular economy, DG Environment, European Commission

**9h55 Eline Boon**, Senior policy analyst systemic initiatives, Ellen MacArthur Foundation will present how they engage consumers and their programmes

**10h05 Olalla Michelena**, Secretary General of the EU Delegation Make Mothers Matter to present the ongoing Horizon 2020 CIRC4life research project and how families and consumers are integrated [www.circ4life.eu](http://www.circ4life.eu) and good practices at EU level

**10h15 Jörg Adamczewski**, board member since 2015, Zero Waste France to present the Zero Waste Families Initiative

**10h25 Debate, Questions and Answers**

**11h30 End of session**