

MMM CHARTER

MMM responsibilities

The support and coordination of the MMM Network is ensured by the MMM Executive Office, which undertakes to:

- Maintain regular contact with member associations
- Check that the activities of members and their associations remain in line with the MMM Constitution/Byelaws (particularly articles 3, 8.1 and 12*)
- Develop the MMM Network by actively seeking new members
- Work to encourage or develop partnerships for grassroots activities

MMM Commitments

1. The Network

- Provides your association with status in its relationship with the government of your country
- Strengthens your association's global positioning and exposure
- Creates visibility for your activities
- Enables the exchange of good practice between member associations

2. Representation at international level

- MMM's Advocacy teams in the major international institutions represent their member associations. The more member associations within MMM, the stronger its advocacy

3. Expertise of other members of MMM network

- Enriching your advocacy messages
- Sharing and dissemination of good practice

4. International exposure

- Participation in MMM forums, events and activities
- Participation in international congresses (including UN, EU and UNESCO) where MMM spotlights members' good practices by inviting them to provide testimonials of their actions and the impact achieved

5. Information on key issues pertaining to mothers

6. MMM Communications

For more than 70 years MMM has not forcefully communicated its work in a public way. As of February 2019, a Communications Manager has been appointed to strongly and rapidly develop MMM's communication tools right across the board for the benefit of our network of member associations.

Member Associations' Commitments

- 1. The member associations undertake to acquaint themselves with and adhere to the MMM Constitution/ Byelaws (particularly Articles 8, 9 and 12) ^{i*}**
- 2. An MMM Member Association may express an opinion or position in the name of MMM only when commissioned in writing by the MMM Executive Office**
- 3. Member associations are required to demonstrate their membership of MMM by:**
 - Making MMM known through their usual communication channels
 - Indicating their MMM membership through their usual vectors of communication, displaying the MMM logo and setting up an active link on their website to the MMM website
- 4. Member associations are required to take an active part in developing the MMM Network by:**
 - Informing MMM regularly about their activities so news can be shared with the rest of the MMM Network
 - Providing up-to-date information for the MMM International Representatives by:
 - Sending a report of any work undertaken in the name of MMM
 - Providing a yearly activities report
 - Replying to all questionnaires/surveys and requests sent by MMM (not many!) according to their capacities and skills
 - Taking an active part in discussions between members of the MMM Network
- 5. Member Associations are required to make all possible efforts to attend or be represented at the MMM AGM**

* MMM Constitution/Byelaws 7 April 2014 - Extracts

Article 3 - Objects

MMM – Make Mothers Matter is an apolitical and non-denominational Non-Governmental Organisation whose Objectives are to:

- support the action of mothers for peace and human security
- help mothers as the first educators of their children to fulfil all their responsibilities: family, professional, social and civic
- raise awareness of, enhance the perceived image of and obtain recognition for, with the general public and policy-makers, through laws and international Conventions, a mother's mission – a mother's role in the family, in teaching her children, and the social and economic value of the work of a mother
- fight against the different forms of violence, exclusion, discrimination and exploitation affecting mothers.

8.1. Conditions of Membership

Membership shall be open to individuals (who volunteer to fulfil a specific task for MMM), MMM entities (that is, MMM Delegations and MMM National Associations) and associations who accept in writing the aims and principles of MMM as stated in the present Constitution, in the Mothers' Charter and the relevant "Commitment Charter", which they must sign, including a formal written confirmation that they understand them and will adhere to them.

▪ *For Active and General Member Associations*

To submit a formal application for membership to the Executive Committee at the Association's Headquarters. The Executive Committee shall deliberate whether the application for membership should or should not be accepted. The Board of Governors shall confirm this decision and the next General Assembly of Members must ratify the membership.

Article 9 - Subscriptions

All members - except for Honorary Members - agree to pay an annual subscription to MMM.

The rate of subscriptions and all changes to the general rate of subscriptions are ratified by the AGM or EGM of the members. The MMM Rules specify the rate of subscriptions according to the different types of members.

The payment of the subscription may be waived for a specific member by the MMM Board of Governors on a discretionary and confidential basis

Article 12 - The Use of Reference to MMM by its Members and the Limits thereof

12.2. A member of an MMM General Member Association may express an opinion or position in the name of MMM only when expressly commissioned in writing to do so by the MMM Executive Office.

12.3. No member of MMM may use any MMM reference (including visual, such as the MMM logo) to put forward opinions contrary to the values and positions held by MMM.

12.4 It is expressly forbidden for any member of MMM to use for personal or professional ends all work and materials of any kind derived from or developed for MMM, for an MMM Delegation or for an MMM National Association, such as:

- informational or awareness-raising materials and programmes
- publications and other visual materials