

ON SUSTAINABLE DEVELOPMENT

Changing narratives about unpaid Care work and the Economy

Webinar Side-Event to the 2021 HLPF 2021 on 14 July 2021

Speakers' Bios

Make Mothers Matter – www.makemothersmatter.org



Anne-Claire de Liedekerke – President Make Mothers Matter (MMM) – Belgium @acdelied

Anne-Claire holds a Master's Degree in Art History from UC Louvain Belgium, and has been active in the cultural world throughout years of expatriation with her family in the United States and Canada. Anne-Claire joined MMM in 2008, heading the Delegation at the European Union, leading two major EU- funded research programs: Family Platform and Dorian, and a major Survey about the wellbeing of mothers in the EU.

Make Mothers Matter (MMM) is an international NGO that for the past seventy years has been placing mothers - the first educators of their children - at the heart of its mission, advocating for and supporting them as change makers for a better world. Anne-Claire firmly believes in recognizing motherhood as a determinant factor in the cultural and educational richness and progress of modern society. As President, Anne-Claire leads teams of representatives at the United Nations in New York, Geneva and Vienna; at the UNESCO in Paris; and at the European Union in Brussels. MMM federates and gives a voice to mothers globally in the four main areas of health, education, the economy and peace. Since 2015, through its advocacy work and an expanding network of grassroots organizations working in the field with and for mothers, some thirty advocacy actions taken in the UN, European Union and UNESCO have influenced laws and measures directly benefitting mothers and families in their everyday life, and through them, the whole of society.

United Nations Human Rights Special Procedures - www.srpoverty.org



Olivier De Schutter - UN Special Rapporteur on extreme poverty and human rights



@srpoverty and @DeSchutterO

Olivier De Schutter is professor at UCLouvain and SciencesPo, and he taught in the past at Columbia University, at UC Berkeley, and at Yale University. He was the UN Special Rapporteur on right to food between 2008 and 2014, and a Member of the

UN Committee on Economic, Social and Cultural Rights between 2015 and 2020. He is currently co-chair of the International Panel of Experts on Sustainable Food Systems (IPES-Food) and the UN Special Rapporteur on extreme poverty and human rights.

Moderator



Professor Susan Himmelweit



Susan Himmelweit is Emeritus Professor of Economics at the Open University, a feminist economist whose research focuses on the gender implications of economic and social policy, the economics and policy of caring and intra-household inequalities. She has been_President of the International Association for Feminist Economics (IAFFE), and from 1996 to 2012, an Associate Editor of its journal *Feminist Economics*. She was the founding Chair of the UK

Women's Budget Group, a think tank that analyses the gender impact of government policy, was a member of its 2020 <u>Commission on a Gender Equal Economy and</u> is currently co-ordinator of its Policy Advisory Group. Her writings on care include joint reports with Jerome De Henau on <u>A Care-Led Recovery from Coronavirus</u> (2020) for the Women's Budget Group and on <u>Investing in the Care Economy</u> (2016 and 2017) for the International Trade Union Confederation and UN Women, and a chapter on 'Transforming care' in Laurie Macfarlane (ed), <u>New Thinking for the British-Economy</u>, Open Democracy (2018).

Part 1 – Changing the narrative on unpaid family care work in families and workplaces

Promundo Global - https://promundoglobal.org



Gary Barker - President and CEO, Promundo-US

@Promundo_US

Gary Barker is CEO of Promundo-US and co-founder of Promundo, a consortium of NGOs which started in Brazil and now has since opened affiliated organizations in the US, Brazil, Portugal, Chile, Spain and the Democratic Republic of Congo. He has worked more than 30 years in more than 40 countries to engage men and boys in achieving gender equality and ending violence against women

and girls and to carry out research on masculinities and gender equality. He is co-founder of MenCare, a global campaign working in more than 50 countries to promote men's involvement as equitable, non-violent caregivers, and co-founder of MenEngage. He is co-author of the 2015, 2017, 2019 and 2021 State of the World's Fathers reports. He is an Ashoka Fellow and received the Voices of Solidarity Award from Vital Voices for his work to engage men as allies for gender justice. In 2018 and 2019 he was named by Apolitical as one of the "most influential people in gender policy around the world." He received his PhD in developmental psychology and holds a Research Affiliate position with the University of Coimbra in Portugal. Gary lived nearly 20 years in Latin America, and is currently based in Washington, DC.





Sonia Malaspina - HR Director South Europe Danone Specialized Nutrition

@malaspinasonia

Sonia Malaspina, born in Milan Italy, is mom of Caterina 14 years old. She has a Degree in French Literature at the Catholic University of Milan and a Master in HR Management at Bocconi. She has held HR roles in private sector in Telecom, IT and FMCG companies. Since 2011 she is in Danone and currently is HR Director South Europe in Specialized Nutrition

Division. She teaches HR Management at the International University for Peace (ONU) in Rome. From 2021 is in the Board of Adapt Foundation. She is TEDx Speaker How to implement Gender Equality in the Workplace (May 2021). https://www.youtube.com/watch?v=I7kiE2SjkxA

Sonia is an activist of Gender Equality and has always supported the inclusion of diversity in the workplace as lever to create economic and social value. She has led the companies of Danone in Italy to Great Place to Work certification

and GEEIS (Gender Equality European International Standard) certification. In 2011 she launches the Parental Policy in Italy to support parents particularly mothers in the workplace. The parental policy is gender neutral and becomes global policy in Danone in 2017. Sonia has presented the Italian case at the United Nations Women and at the Maternity Protection Century Celebration in Geneve at the International Labour Office in 2019. Since 10 years Sonia meets all the moms and dads coming back to work after parental leave and drives a team of professional and researchers that study the link between care and managerial competencies development with Lifeed. In 2020 she launches in Danone the Caregiver Policy to support people that assist fragile and elderly people. Since 2011 she has held an incredible number of workshop in many different companies in Italy and is working with local Institutions and policy makers to improve legislation to support Gender Equality. Her motto is #thereisnofuturewithoutcare

Part 2 – Changing the narrative on the economy, to empower mothers and children

Oxfam - www.oxfam.org.uk



Anam Parvez Butt - Gender Justice Research Lead and Policy Advisor
@AnamParvezButt

Anam is a Gender Justice Research Lead and Policy Advisor in the evidence team at Oxfam Great Britain where she provides strategic leadership on research, policy influencing and data analysis on gender justice to inform global campaigns and programmes. In particular, the focus areas of her research include social norms, women's economic empowerment and

care and ending violence against women and girls (eVAWG). She also leads on building Oxfam's capacity to deliver gender transformative research and mainstream a critical gender perspective in all research and policy. Anam has co-authored two of Oxfam's flagship inequality reports, "Public Good or Private Wealth" and "Time to Care" and has produced guidelines for effectively integrating gender analysis in research.

International Labour Organization (ILO) - www.ilo.org



Shahra Razavi, Director - ILO Social Protection Department

@ILO @RazaviShahra

Shahra Razavi is the Director of the Social Protection Department at the International Labour Organization (since February 2020). Before joining the ILO she was Chief of the Research and Data Section at UN Women (2013-2020), directing the research for the entity's major flagship reports (including Progress of the World's Women), overseeing the gender statistics programme and providing technical support to intergovernmental negotiations at the Commission on the

Status of Women (CSW), including on social protection (in 2019) and the 2030 Agenda. Prior to joining UN Women, she was Senior Researcher at the United Nations Research Institute for Social Development, UNRISD (1993-2013), where she coordinated cross-country comparative research programmes at the interface of social policy, social protection, labour markets and the care economy. She obtained her Bsc. from the London School of Economics and Political Science (LSE), and her Msc. and D.Phil/PhD from Oxford University. She has published extensively on social policy, social protection, gender and work in a development context.











