



CHARTER FOR SUPPORTING MEMBERS

To each of you who wishes to join: we are delighted to welcome you!
This charter sets out the guiding principles that define our shared commitment

I. What are the missions you are supporting?

Make Mothers Matter (MMM) is an independent association, with no political or religious affiliations. Our mission is to give **mothers a voice**, to **defend their rights**, **empower them**, and **shift societal perceptions** about their multiple roles.

We pursue the following objectives:

- **Champion** the educational, economic, social, and civic role of mothers and ensure it is recognized and supported in laws and public policies.
- **Combat discrimination** related to motherhood.
- **Encourage and support mothers** in fulfilling their responsibilities — family, professional, and social.
- **Promote mothers as agents of change** for a more just and peaceful world.

To advance this cause, MMM is active on several fronts:

- **Advocacy:** Bringing mothers' voices to international and national bodies and decision-makers to influence policies for the benefit of mothers and families.
- **Network mobilisation:** Supporting our network of member organisations — by understanding local issues, sharing best practices, showcasing actions, and fostering collaboration.
- **Awareness:** Informing and raising awareness among the public and policymakers about the importance of mothers, the challenges they face, and broader issues related to motherhood.

II. What do we expect from supporting members?

By becoming a supporting member of MMM, we invite you to:

- **Strengthen our global network** of support for mothers.
- **Share MMM's actions and messages** within your networks and help amplify our communications (e.g., social media, newsletters).
- **Contribute financially** through your annual membership fee (minimum €10) — a small but meaningful expression of your commitment.

If you're interested in getting more involved in specific projects or activities, according to your availability, skills, and interests, we'd love to hear from you. We'll offer clear, well-defined opportunities with the support you need for a smooth and rewarding experience.

III. What are you committing to?

As a supporting member, you agree to:

- **Respect MMM's purpose, ethics, and values.**
- **Not speak publicly on behalf of MMM**, unless expressly authorized.
- **Not use MMM's name, logo, or materials** (documents, publications, tools, etc.) for personal or professional purposes.
- **Refrain from any actions** that could damage the image or reputation of Make Mothers Matter.

The MMM Executive Office is responsible for ensuring that these principles are upheld and for protecting the integrity and reputation of the organization.

It may, if necessary, oppose any action contrary to our statutes and values.

Date

Signature