



HOW TO SUPPORT THE MOMNEY PROJECT

HELP MAKE MOTHERS' INVISIBLE WORK VISIBLE

- Share our campaign on social media to help us increase visibility
- Subscribe to our [Newsletter](#) to stay informed
- Join our [WhatsApp Group](#) if you want to be an active member of MMM

DOWNLOAD ASSETS

[Momney Banknotes
Images](#)

[Momney Canva
Templates](#)

[Momney Campaign
Videos](#)

SUGGESTED POSTS

Emotional

Behind every thriving family, community and economy — there's care. Care given freely, mostly by women, mostly unseen. Invisible, yet invaluable. ❤️👩🏫

@mmm.makemothersmatter
Momney Project is here to make mothers' unpaid care work visible — because it's the real currency that holds our world together.

#MakeMothersMatter
#TheMomneyProject
#MomneyProject

Data Driven

Every day, 16+ billion hours of unpaid care work keep the world turning — worth an estimated USD 11 trillion. Yet it never shows up in our GDP... Let's join the Momney Project **@mmm.makemothersmatter** - It's time to change what we value.

#TheMomneyProject
#MomneyProject
#MakeMothersMatter

Call to Action

Care work is work. Let's make it visible.

- 👉 Print a Momney note
- 👉 Post your photo showing the note and what care means to you
- 👉 Tag someone who cares

LinkinBio to take part in the Momney Project campaign and join the movement:
@mmm.makemothersmatter

#TheMomneyProject
#MomneyProject
#MakeMothersMatter

ADDITIONAL WAYS TO HELP

- 📣 Amplify our posts on socials
- 👉 Invite others to join the campaign
- 💰 Donate and support our work

FOLLOW US

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