



Make
Mothers
Matter

www.makemothersmatter.org

Media File



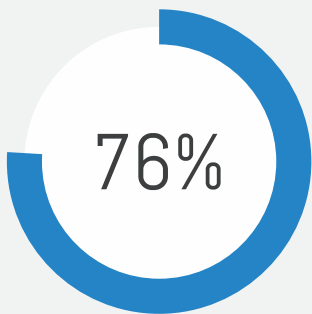
Mothers are carrying the cost of broken care systems

MOTHERHOOD A POLICY ISSUE

Mothers remain central to society – but too often **invisible** in policy, economics and public decision-making.

GLOBAL FIGURES

Sources: UN Women, WHO



of **unpaid care** and domestic work is carried out by **women**, the majority undertaken by **mothers**.

1 in 4
women



experience **mental health challenges** during pregnancy or within the first year after childbirth.



708 Million
women

remain **outside the workforce** because of unpaid care responsibilities.

Care is essential infrastructure, yet it continues to be under-recognised and undervalued.

Across countries worldwide, mothers continue to face lasting economic penalties linked to caregiving.

These realities are not inevitable – and they are not sustainable. They drive our work to create change for mothers in all their diversity and to ensure care is recognised, valued and supported.

WHO WE ARE

Make Mothers Matter is an **international NGO** working to make **motherhood, care and maternal inequalities impossible to ignore on the global policy agenda.**

With **General Consultative Status at the United Nations**, we work with institutions, experts and **55+ grassroots organisations** worldwide to influence policy and drive systemic change for mothers.

WE INFLUENCE POLICY AT

United Nations
General Consultative status
NYC, USA | Geneva, CH

European Union
Brussels, BE

UNESCO
Paris, FR



QUICK FACTS

- **Make Mothers Matter**
- **Founded:** 1947
- **Headquarters:** Paris, FR
- **Status:** UN General Consultative Status
- **Focus:** Care economy, wellbeing and equality
- **Scope:** Active through International institutions
- **Network:** 55+ Grassroots member organisations
- **Presence:** 20+ countries across Europe, Africa, Asia

OUR IMPACT



EUROPEAN MOTHERHOOD SURVEY

**9,600 mothers across Europe
(11 EU countries+UK)**

Our **State of Motherhood in Europe** report, developed with **Kantar** brought mothers' lived experiences into policymaking spaces through presentations at the **European Parliament**, Brussels and the **London School of Economics**, London.



We contributed to the **EU Gender Equality Strategy (2026–2030)**, advocating for stronger action on the gender care gap, pay transparency and the motherhood penalty, while calling for better support for mothers of children with disabilities.



GLOBAL POLICY BREAKTHROUGH

Motherhood discrimination formally recognised internationally.

We helped secure a landmark **international resolution** recognising discrimination linked to motherhood, bringing maternal issues into focus at the UN Commission on the Status of Women and the UN Human Rights Council.



THE MOMNEY PROJECT

Making invisible care work visible

Launch of our Momney Project, campaign developed with **Saatchi & Saatchi France**, using symbolic “Momney” banknotes to make the economic value of unpaid care work visible and spark public debate.

CALL US ABOUT

Our team includes spokespeople available for interviews, commentary, and background on the issues shaping motherhood today.

- The care economy & unpaid care work
- The motherhood penalty
- Maternal mental health
- Family policy & child poverty
- Work-life balance & workplace discrimination
- Single mothers & maternal poverty
- Care, climate and sustainable development

REAL STORIES

We can connect journalists with mothers who have lived experiences to share.

MEDIA COVERAGE

- **press** articles
- **research** papers
- **podcast** appearance
- **radio** and **television** appearances
- guest **blog** posts

SCAN FOR MORE



FEATURED IN THE PRESS



MEDIA TOOLKIT

MEDIA RESOURCES

Access press materials, reports and downloadable media assets in our Media Centre.

MEDIA CENTRE

www.makemothersmatter.org/media-centre

MEDIA CONTACT

For all media enquiries please contact our Communications Lead:

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For all media enquiries, please include:

- Your name and publication/outlet
- Deadline
- Topic or request
- Whether you are looking for comment, interview, data or case studies

www.makemothersmatter.org

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OUR SUPPORTERS

KANTAR

